

INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105



Invoice #	Invoice Date	Invoice Month	Invoice Period
315515-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washington	National

Advertiser	Product	Estimate Number
Obama / Democrat / President	Obama for America	2175 OFA 60s Add

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	315515	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	M-F 6-7a	6-7a	M--TF--	1:00	2	\$1,800.00	NM
<hr/>									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS M--TF-- Spots/Week 2 Rate \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/25/12 6:42 AM M-F 6-7a 6-7a 1:00 OFA12G181H \$1,800.00 NM									
2 WPTV F 10/26/12 6:43 AM M-F 6-7a 6-7a 1:00 OFA12G181H \$1,800.00 NM									
2	10/25/12	10/29/12	M-F 7-9a	7-9a	M--TF--	1:00	2	\$1,900.00	NM
<hr/>									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS M--TF-- Spots/Week 2 Rate \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/26/12 7:29 AM M-F 7-9a 7-9a 1:00 OFA12G181H \$1,900.00 NM									
3	10/25/12	10/29/12	Sa 8-10a	8-10a	-----S-	1:00	1	\$1,450.00	NM
<hr/>									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS -----S- Spots/Week 1 Rate \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 10/27/12 8:29 AM Sa 8-10a 8-10a 1:00 OFA12G181H \$1,450.00 NM									
4	10/25/12	10/29/12	Su 8-9a	8-9a	-----S	1:00	1	\$2,150.00	NM
<hr/>									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS -----S Spots/Week 1 Rate \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 10/28/12 8:29 AM Su 8-9a 8-9a 1:00 OFA12G181H \$2,150.00 NM									
5	10/25/12	10/29/12	M-F 9-10a	9-10a	M--TF--	1:00	2	\$1,300.00	NM
<hr/>									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS M--TF-- Spots/Week 2 Rate \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/25/12 9:51 AM M-F 9-10a 9-10a 1:00 OFA12G181H \$1,300.00 NM									
2 WPTV F 10/26/12 9:56 AM M-F 9-10a 9-10a 1:00 OFA12G181H \$1,300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
315515-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	2175 OFA 60s Add	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/12	10/29/12	M-F 5-530p	5-530p	M--TF--	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 M--TF-- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/25/12 5:27 PM M-F 5-530p 5-530p 1:00 OFA12G181H \$3,200.00 NM									
7	10/25/12	10/29/12	M-F 530-6p	530-6p	M--TF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 M--TF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPTV F 10/26/12 5:43 PM M-F 530-6p 530-6p 1:00 OFA12G181H \$3,200.00 NM									
8	10/25/12	10/29/12	M-F 6-630p	6-630p	M--TF--	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 M--TF-- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/25/12 6:14 PM M-F 6-630p 6-630p 1:00 OFA12G181H \$3,600.00 NM									
10	10/25/12	10/29/12	Su 6p	6-630p	-----S	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 10/28/12 6:08 PM Su 6p 6-630p 1:00 OFA12G181H \$1,700.00 NM									
11	10/25/12	10/29/12	M-F 11-1135p	11-1135p	M--TF--	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 M--TF-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPTV Th 10/25/12 11:33 PM M-F 11-1135p 11-1135p 1:00 OFA12G181H \$2,800.00 NM									
12	10/25/12	10/29/12	NFL Game	4p-12a	-----S	1:00	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 10/28/12 11:35 PM NFL Game 4p-12a 1:00 OFA12G181H \$5,500.00 NM									

Total Spots	13	Gross Total	\$31,700.00
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Agency Commission	\$4,755.00
Net Amount Due	\$26,945.00

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West Palm Beach, FL 33401
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Billing: (877)290-6105



Invoice #	Invoice Date	Invoice Month	Invoice Period
315515-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washington	National

Advertiser	Product	Estimate Number
Obama / Democrat / President	Obama for America	2175 OFA 60s Add

Billing Address:

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Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	315515	

Billing Calendar	Billing Type
Broadcast	Cash

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P.O. Box 116871
Atlanta, GA 30368-6871

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/Length		
						Week	Rate	Type
2	10/25/12	10/29/12	M-F 7-9a	7-9a	M--TF--	1:00	2	\$1,900.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate								
	10/23/12	10/29/12	M--TF--	2	\$1,900.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
	2	WPTV M	10/29/12	6:59 AM	M-F 7-9a	7-9a	1:00	OFA12G181H \$1,900.00 NM
7	10/25/12	10/29/12	M-F 530-6p	530-6p	M--TF--	1:00	2	\$3,200.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate								
	10/23/12	10/29/12	M--TF--	2	\$3,200.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
	1	WPTV M	10/29/12	5:55 PM	M-F 530-6p	530-6p	1:00	OFA12G181H \$3,200.00 NM
9	10/25/12	10/29/12	M-F 630-7p	630-7p	M--TF--	1:00	1	\$3,600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate								
	10/23/12	10/29/12	M--TF--	1	\$3,600.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
	1	WPTV M	10/29/12	7:14 PM	M-F 630-7p	630-7p	1:00	OFA12G181H \$3,600.00 NM
11	10/25/12	10/29/12	M-F 11-1135p	11-1135p	M--TF--	1:00	2	\$2,800.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate								
	10/23/12	10/29/12	M--TF--	2	\$2,800.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
	1	WPTV M	10/29/12	11:29 PM	M-F 11-1135p	11-1135p	1:00	OFA12G181H \$2,800.00 NM

<u>Total Spots</u>	4	<u>Gross Total</u>	\$11,500.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,725.00
<u>Net Amount Due</u>	\$9,775.00